

Condobolin High School



Notification of an Assessment Task

Name and Type of Task: Value Adding Portfolio	
Subject: Stage 5 - Agriculture	Task Number: 3
Date Issued: Week 8 -Monday 5 th September	Date Due: Week 2 Term 4 Thursday 20 th October
Total Marks: 30	Weighting: 30%
Class Teacher/s: Mrs Earney	Head Teacher: Mr Small

Submission Instructions – You need to print and submit by the end of period 4 on Thursday 20th October. To be submitted as a portfolio.

Task Context:

This term in class you have been learning about agriculture marketing and beef production. In this assessment you will have the opportunity to demonstrate your understanding of value adding.

Syllabus Content:

AG5-1 explains why identified plant species and animal breeds have been used in agricultural enterprises and developed for the Australian environment and/or markets

AG5-2 explains the interactions within and between agricultural enterprises and systems

AG5-3 explains the interactions within and between the agricultural sector and Australia's economy, culture, and society

AG5-5 investigates and applies responsible marketing principles and processes

Task Description:

You are required to research and present information on ONE of the following products which can be value added:

Parsley	Poultry
Mint	Potatoes
Thyme	Eggs
Beef	Tomatoes
Lamb	Flowers
Citrus	Negotiated item (this needs to be discussed with
	your teacher)

You need to present the following:

- 1) Description of the raw ingredient How to grow it, where to grow it, when to grow it, how to harvest it & the different varieties available
- 2) Analysis of the domestic market of your raw ingredient.
- 3) Analysis of the international market of your raw ingredient.
- 4) Identify a value-added product of your raw produce. Explain why it is a value-added product

5) Design an appropriate label and packaging for your value-added product. Justify your packaging choice.

Criteria for Assessing Learning:

You will be assessed on your ability to:

- Identify and describe an animal or plant raw product.
- Analyse the domestic and international markets for chosen agricultural raw product.
- Explain a value-added product.
- Design promotion material for the value-added product.

Key Verbs:

Identify: Recognise and name.

Describe: Provide characteristics and features.

Evaluate: Make a judgement based on criteria; determine the value of.

Design: Do or plan (something) with a specific purpose or intention in mind.

Explain: Relate cause and effect; make the relationships between things evident; provide why and/or

how.

Analyse: Identify components and relationship between them; draw out and relate implications