



Condobolin High School

Notification of an Assessment Task



Name and Type of Task: Fighting Waste Campaign - Portfolio

Year OR Stage: Year 8

Subject: Technology Mandatory

Task Number: 1

Date Issued: Thursday 9th May (Term 2 Week2)

Date Due: Period 5 Thursday 23rd May (Term 2 Week 4)

Total Marks: 30

Weighting: 50%

Class Teacher/s: C Wadsworth, K Umbers

Head Teacher: Mr T Small

Submission Instructions – Submit all electronic media on the Year 8 Technology 2024 Google Classroom (code hsdhdji) before the end of Period 5 on Thursday 23rd May 2024.

Print media must be handed into your teacher before the end of Period 5 on Thursday 23rd May 2024.

Task Context:

This term in class you have been learning about the concept of food waste within food production systems – from the raw agricultural production through to the kitchens and dining. You have learnt about different options and management strategies for reducing food waste in households and commercial kitchens, as well as learning about how fresh food is managed in the production line. You have discussed areas of the food supply chain where food could be managed differently so that food waste on a whole country level could be minimised.

In this assessment you will have the opportunity to demonstrate your understanding of food waste and the practical solutions for reducing food waste in Australian kitchens.

Syllabus Outcomes:

TE4-1DP designs, communicates, and evaluates innovative ideas and creative solutions to authentic problems or opportunities

TE4-2DP plans and manages the production of designed solutions

TE4-5AG investigates how food and fibre are produced in managed environments

TE4-6FO explains how the characteristics and properties of food determine preparation techniques for healthy eating

Task Description:

In this task you will **Design a 'Fight Food Waste' Promo**

You will design a creative 'Fight Food Waste' promo campaign to advertise causes of food waste and practical methods to reduce food waste. Your promo campaign is to be targeted at **EITHER** everyday households or commercial kitchens.

To design your campaign, you can select a media option that suits you, such as; TikTok, reel, video advertisement, animation, set of posters, radio advertisement, brochure or another option approved by your teacher.



Your campaign needs to:

Explain how food preparation techniques can be used to reduce food waste

Explain how food production or management techniques can be used to reduce food waste

Your campaign should:

- Be between 30 seconds and 3 minutes in length (for TikTok, reel, video, radio, animation options)
- Be between 1 and 3 posters (for posters, brochure options)
- Grab people's attention
- Focus on food waste reduction methods including pictures/descriptions of how to reduce food waste

Refer to the Year 8 Google Classroom (code **hsdhdji**) for example promotional campaigns that could help guide you in completing this task.

Criteria for Assessing Learning:

You will be assessed on your ability to:

- design a creative campaign that promotes awareness of the food waste problem in Australia
- explain appropriate food waste reduction strategies applicable to food production or the food production environment
- explain how food preparation techniques or properties of foods can be used to reduce food waste

Key Verbs:

Explain - Relate cause and effect; make the relationships between things evident; provide why and/or how

Marking Guidelines:

Description	Marks
<ul style="list-style-type: none">- Student has created highly effective promotional material using appropriate media that is specifically designed for the intended purpose. The promotion contains emotive and persuasive language throughout and informs the audience about food waste across all stages from paddock to plate.- Provides a wide range of appropriate links between food preparation techniques and the reduction of food waste- Provides a wide range of appropriate links between food production or management techniques and the reduction of food waste	24-30
<ul style="list-style-type: none">- Student has created effective promotional material using appropriate media that is designed for the intended purpose. The promotion contains emotive and persuasive language through most of the promotion and informs the audience about food waste across most stages from paddock to plate.- Provides a range of appropriate links between food preparation techniques and the reduction of food waste- Provides a range of appropriate links between food production or management techniques and the reduction of food waste	18-23
<ul style="list-style-type: none">- Student has created promotional material using appropriate media that is related to the intended purpose. The promotion contains some emotive and persuasive language and informs the audience about food waste across some stages from paddock to plate.- Provides some appropriate links between food preparation techniques and the reduction of food waste- Provides some appropriate links between food production or management techniques and the reduction of food waste	12-17
<ul style="list-style-type: none">- Student has created basic promotional material using media that is linked to the purpose. The promotion contains an attempt at emotive and/or persuasive language and informs the audience about food waste across basic stages from paddock to plate.- Provides an outline of food preparation techniques which could reduce food waste- Provides an outline of food production or management techniques which could reduce food waste	6-11
<ul style="list-style-type: none">- Student has created limited promotional material using media. The promotion provides limited information to the audience about food waste.- Identifies food preparation techniques and/or reduction methods for food waste related to food preparation- Identifies food production or management techniques and/or reduction methods for food waste related to food production	1-5

Feedback:
