



LACHLAN ACCESS PROGRAM

ASSESSMENT TASK NOTIFICATION

Subject: Preliminary Business Studies	Task Number: 1
Type of Task: Case Study	Coordinating Teacher: Ms D Whiley Cooperating Teacher: Ms A Bussenschut
Date Issued: 8/3/24 (Term 1, Week 6)	Date Due: 28/3/24 (Term 1, Week 9)
Total Marks: 25	Weighting: 25%

Submission Instructions: *Students are to submit all assessment tasks through the Assessment Submissions Tab on the MS Team prior to 9.00am on 28/3/24 (Term 1, Week 9)*

Task Context:

In this topic you have learnt about the role and nature of business in a changing business world.

In this task you will investigate a business of your choice and write a report about the role and nature of your chosen business.

Syllabus Outcomes:

P1: discusses the nature of business, its role in society and types of business structure

P2: explains the internal and external influences on businesses

P6: analyses the responsibilities of business to internal and external stakeholders

P7: plans and conducts investigations into contemporary business issues

P8: evaluates information for actual and hypothetical business situations

Task Description:

Write a report on a business of your choice that covers the following areas:

A. Overview

- i) The goods or services it produces.
- ii) Classification of the business. Include;
 - Size: SME or large
 - Local/national/global
 - Industry sector
 - Legal structure
- iii) Identify its stage in the business life cycle and outline 2 challenges they are facing during this stage.

B. Role of the business in society

Describe the role of this business in society.

(Consider including the following: profit, employment, incomes, choice, innovation, entrepreneurship and risk, wealth and quality of life)

C. Responding to challenges

Describe how the business has responded to internal and external influences in the business environment.

D. Bibliography

Ensure that your articles are correctly formatted and referenced.

Remember to ensure that your report is formatted correctly with correct headings/sub-headings/consistent font & size.

Proofread your report to ensure that your work is error free and grammatically sound.





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Criteria for Assessing Learning

Students will be assessed on their ability to:

Accuracy: The information provided must be accurate and based on reliable sources

Relevance: The information provided should be relevant to the task

Organisation: your information should be presented in a logical and well-structured manner

HSC Key Verbs

Classify: arrange or include in classes/categories

Identify: recognise and name

Describe: provide characteristics and features

NESA "All My Own Work"

By signing for this assessment task and having completed the NESA course "All My Own Work" I confirm that this assessment task will be free from plagiarism and reflective of my own work. I understand that if I am found to have plagiarised or engaged in malpractice, I will be referred to the HT Access to engage the LAP Malpractice process.





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Marking Guidelines:

New criteria for each section/question

Description	Marks
<ul style="list-style-type: none"> • Presents an extensive sustained, logical, and well-organised response. Clearly communicates using relevant business terminology and concepts. • An extensive description of the role of business • An extensive description of how the business has responded to challenges in the business environment • Integrates detailed references to hypothetical or contemporary examples. • The bibliography contains a wide range of references. 	21 - 25
<ul style="list-style-type: none"> • Presents a thorough logical, and well-organised response. Clearly communicates using relevant business terminology and concepts. • A thorough description of the role of business • A thorough description of how the business has responded to challenges in the business environment • Makes detailed references to hypothetical or contemporary examples. • The bibliography contains a range of references. 	16 - 20
<ul style="list-style-type: none"> • Presents a sound, logical and organised response. Communicates using relevant business terminology and concepts. • A sound description of the role of business • A sound description of how the business has responded to challenges in the business environment • Makes sound references to hypothetical or contemporary examples. • The bibliography contains some references 	9 - 15
<ul style="list-style-type: none"> • Presents a basic and logical response. • A basic description of the role of business • A basic description of how the business has responded to challenges in the business environment • The bibliography contains some references 	5 - 8
<ul style="list-style-type: none"> • Presents a limited response. • A limited description of the role of business • A limited description of how changes in the external environment impact • The bibliography may contain some references. 	1 - 4

